



Qualification

- B.A., LL.B (Hons.) - NLSIU, Bangalore

Practice Focus

Trade marks/ Copyrights/ Geographical Indications

Latha advises clients on all aspects of the prosecution and enforcement of trade marks, domain names, copyrights and geographical indications. She also handles transactional and advisory work relating to trade marks and copyrights and regularly advises production and media houses and social media network companies on copyright issues.

A niche area of her practice focuses on the protection of geographical indications. She has been assisting the Government of India in the protection of certain well-known Indian geographical indications such as Basmati rice and Darjeeling tea both in India and overseas. She also actively represents the interests of certain foreign geographical indications such as Champagne, Scotch Whisky, Irish Whiskey, Cognac, Pisco, Parmigiano Reggiano cheese, Grana Padano cheese and Prosecco wines in India.

Latha regularly appears before the various High Courts and the Supreme Court of India in connection with the enforcement of IP rights of the clients she represents.

Prior to joining the firm in 1998, Latha worked as a litigator and as an in-house counsel for a telecommunication company in India. She is a regular speaker at various national and international fora on issues relating to protection and enforcement of trade marks and geographical indications. She is currently serving as a member of the Publications Committee of the International Trademark Association (INTA) for the 2020-2021 term.

Achievements and Honours

- Listed among world's Leading Trademark Professionals by WTR 1000 in 2020 where she was quoted by clients as someone who takes an "ethical approach" with "high integrity" in prosecution matters
- Recipient of 2019 INTA Service Award for 'Advancement of Association Objectives'
- Speaker at the information session of WIPO's 42nd Standing Committee meeting on Trademarks, GIs & Designs on November 6, 2019
- Principal Editor of INTA's online member resource, 'Geographical Indications, Certification Marks & Collective Marks: An International Guide'
- Project team member and speaker at INTA's Annual Meetings in Boston and Seattle in 2019 and 2018 as well as at the Geographical Names Conference in Rome in 2015
- Listed among "Thought Leaders, India 2019" in the Trademark category by Who's Who Legal
- Served as Chair, Publications Committee, INTA for the term 2016 & 2017
- Co-author of 'Geographical Indications: A search for identity' by Lexis Nexis Butterworths 2005

Professional Membership(s)

- Bar Council of Delhi
- International Trademark Association (INTA)
- Society of Women Lawyers of India

Languages

English, Malayalam, Hindi and working knowledge of French